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Journal Citation Reports® offers a systematic, objective means to critically evaluate the world's leading journals, with quantifiable, statistical information based on citation data. By compiling articles' cited references, JCR helps to measure research influence and impact at the journal and category levels, and shows the relationship between citing and cited journals.

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- **Better understand a journal's impact over time** with the Five-Year Impact Factor and trend graph.
- **Seamlessly link with other interfaces:** Full integration with Web of Science lets you link to JCR Web, from JCR journal records to ulrichsweb.com and recent Current Contents Connect tables of contents, and to and from your library's OPAC

WHO USES IT and WHY:

- **Librarians** can support, evaluate and document the value of their library research investments.
- **Publishers** can determine journals' influence in the marketplace, to review editorial policies and strategic direction, monitor competitors, and identify new opportunities.
- **Authors and editors** can identify the most appropriate, influential journals in which to publish.
- **Researchers** can discover where to find the current reading list in their respective fields.
- **Information analysts and bibliometricians** can track bibliometric and citation trends and patterns.

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